

Blaise The Trail Inc



For Immediate Release

Local Business Owner Wins National Award

(November 16, 2020 Medicine Hat, AB)

The Universal Womens Network™ announces local author and motivational speaker, Blaise Hunter, as a 2020 Women of Inspiration Award recipient. Blaise Hunter won the Influencer Award for leading the charge with her Heroine Movement. The 6th annual awards gala was held virtually on November 14th, where over 150 women from across Canada were celebrated. The Influencer Award is presented to the woman who has a global vision coupled with a contagious message to share with the world. She radiates passion and purpose to make an impact in her community and this passion extends as far as her voice can reach. She is of service as a mentor paving the road less traveled for other women to follow.

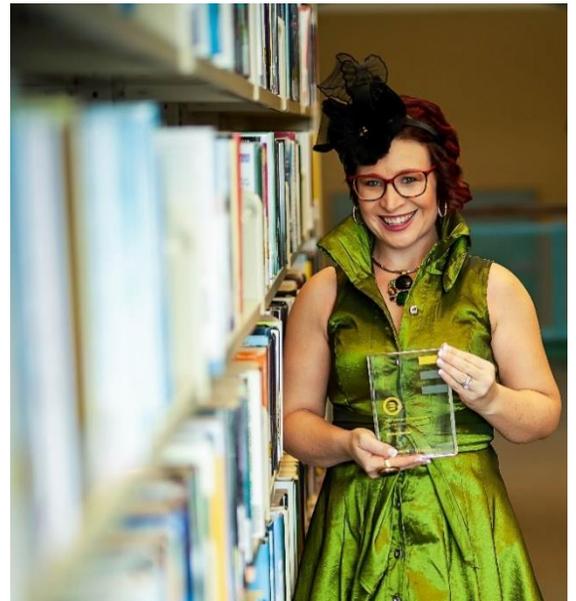
Hunter is the owner of Blaise the Trail inc., a consulting agency geared to help people birth their dreams and goals as well as their voice, books, and brands. Hunter is also the founder of the non-profit Footprints Infertility & Pregnancy Loss Support Initiative. This program is helping change one community at a time and invoke healing for grieving parents. Blaise won the 2019 Women of Influence Award for creating the Footprints Program and is filled with gratitude with the 2020 Women of Inspiration—Influencer Award win.

“I am so incredibly honoured to receive this distinction. It has been my mission to issue a call to arms for women to know their worth and step into their power,” expressed Hunter. “This award means my voice is being heard. The more battle cries we can unleash upon this world, the more change we will see. This is about fanning the flames of my Heroine Movement. This recognition adds more fuel to the fire I already breathe. Congratulations to all the winners and my fellow nominees. Together, we are the change. Let us keep taking up the mantle of inspiration and being a conduit of dreams. We are all mothers of purpose.”



This award isn't about elevating me—it's about elevating the message

Blaise Hunter – CEO, Blaise the Trail inc.





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The Universal Womens Network™ is a global platform based out of Calgary. It is committed to gender equality by raising the bar to advance women in their networks, communities, and workplaces. It connects, celebrates, and recognizes women along with men who SupportHER™ to empower women to succeed personally and professionally. Founder and CEO Monica Kretschmer, recognizes the achievements of women through the Women of Inspiration™ Awards. "We are advocates of women-owned and women-led businesses, and champion female entrepreneurs. During these times of unprecedented challenges, it is critical to recognize the leaders in our community who are paving the way for others to follow and inspiring hope," said Kretschmer. "Blaise is causing a ripple effect with her fiery message. She is an influencer with her passion and drive."

Hunter believes A Woman of Inspiration is the one who stands tall and co-exists with her pain, flaws, and scars. She is inspiring because she empowers herself and others by her determination. How can she expect the future generations to know their worth and be world changers if she is not practicing what she preaches? This woman is the change she wishes to see. She chooses to pick up her miscarried dreams and birth her purpose. Every morning she draws her sword and breathes fire. She is Heroine.

Hunter is an author, international speaker, award winning mental health advocate, fertility expert, podcast host, and the founder of the Heroine Movement. Hunter has 15 years experience in broadcast journalism, marketing/communications, and public speaking. Blaise speaks at conferences and consults with various clients from Canada, the US, and the UK. Hunter also assists parents in discovering peace amongst infertility and loss. She deals with a rare illness, experienced three miscarriages, battled depression, and then decided to fight back. Hunter wrote her book to heal and in turn, [*Heroine: Embrace Your Flaws & Own Your Awesome*](#) has become a women's survival guide and mental health resource tool to inspire others to rise through the ashes and become their own heroes. Resistance, Relentlessness, and Resiliency are what shape one's destiny.

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